Task A

Identify the purpose of applications software.

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| A piece of software that is designed to perform a specific set of tasks. |

Task B

Use the table below to identify different types of application software, their associated brands and the purpose of each one.

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| **Type of software** | **Example brands** | **Purpose** |
| Word Processing Software | Microsoft Word, WordPad, Google Docs | Allows the user to create, edit, format, and print written documents |
| Presentation Software | Microsoft PowerPoint, Prezi, Google Slides | Used to show information, normally in the form of a slide show |
| Spreadsheet Software | Microsoft Excel, Google Sheets | Displays data in a grid format and allows the user to enter and manipulate data using formulas. |
| Database Management Software | Microsoft Access, MySQL. | Used for storing, manipulating, and managing data |
| Diary Management Software | Microsoft Outlook, | Used to manage emails, calendars and set up appointments. |
| Desktop Publishing Software | Microsoft Publisher | Designed for creating visual communications in print form. (e.g. posters, brochures, leaflets) |
| Graphics editing Software | Adobe Photoshop, Adobe Fireworks | Used to manipulate or enhance digital images. |
| Animation Software | Adobe Flash, Wick Editor | Allows for the creation of motion on a frame-by-frame basis |
| Audio editing Software | Audacity | Allows editing and generating of audio data |
| Video editing Software | Windows Movie Maker, iMovie. | Involves putting together raw footage of various shots to create a sequence or scene |
| Web authoring Software | Adobe Dreamweaver | A type of desktop publishing tool that allows users to create websites. |
| Web browser Software | Google Chrome, Internet Explorer, Microsoft Edge | Allows users to open and display web pages. |